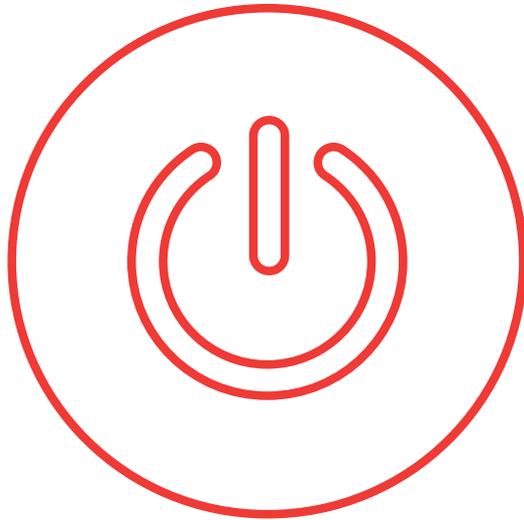




manthan

Analyze. Decide. Do.



Switch On Analytics

So, what will the shopper demand today?

Today's retailer needs now-ness.

That's Switch On for retail.

A comprehensive set of advanced analytics solutions on the cloud.

That can analyze, recommend and activate decisions. That empowers every role in retail. That provides retailers and their suppliers with the intelligence, flexibility and speed needed to keep pace with the evolving shopper.

All on-tap, right now.

Switch On Analytics

Solutions that can analyze, recommend and implement decisions.

Descriptive, predictive and prescriptive analytics in each solution.

Choose just the solution you need. Add as you go along.

Designed for use by business roles.

Eliminates the complexity of analytics and technology. Accessible and intuitive for all users.

Guided decision-making across all retail processes.

The latest in analytics for every retailer.

No deployment or infrastructure worries. Available on cloud.

Integrates with all leading enterprise systems.

ANALYTICS TO ENGINEER SHOPPER DELIGHT

Deliver the right message to the
right shopper, at the right time
on the right channel

CUSTOMER
MARKETING

Engage intelligently with
the evolving shopper on
every channel

OMNICHANNEL
RETAILING



SUPPLIER
COLLABORATION

Ensure you and your suppliers are on
the same page in terms of shopper
expectation and fulfillment

MERCHANDISE
ANALYTICS

Guarantee that what the shopper
needs is on the right shelf at the
right time, across all channels

CUSTOMER MARKETING

Our Customer Marketing solution helps you understand each shopper to personalize and deliver relevant communication. All driven by a sophisticated analytics and promotions engine. Solutions that you as the marketer can Switch On right now.



90%

reduction in campaign execution effort

14%

campaign lift with personalization

8%

higher customer retention

OMNICHANNEL RETAILING

Omnichannel Retailing combines sophisticated web, customer and merchandise analytics to create the ideal shopper experience. Our wing-to-wing analytics solutions bring you a comprehensive understanding of the shopper's online behavior and the ability to create unique, personalized experiences. Switch On this differentiator right now.



68%

shopping carts were abandoned in 2014. Save 2015.

44%

of online shoppers begin by using a search engine. Show up.

15%

of sales happen from mobiles today. Let's talk tomorrow.

MERCHANDISE ANALYTICS

Our Merchandise Analytics solution delivers deep insights through pre-built and intuitive analytics. Give daily merchandising decisions the informed edge with recommendations supported by predictive and prescriptive analytics. Optimize the 5 Ps of retailing - Product, Price, Promotion, Placement and People. Switch On today.



8%

increase in sales

10%

increase in margin growth

5%

increase in inventory turnover

5%

decrease in shrinkage

SUPPLIER COLLABORATION

Our Supplier Collaboration solutions transform the retailer-supplier relationship. With full supplier lifecycle support and shared data insights, retailers and suppliers can work together towards greater shopper demand and satisfaction.

Switch On the benefits of analytics for mutual growth.



4%

increased margins

99.5%

in-stock

85%

reduction in Supplier Information Management Costs

40%

reduction in new product introduction time

PARTNER WITH A RETAIL-READY PROVIDER



We like to refer to our portfolio of analytics solutions as the 'most complete' in retail. Being 'retail-ready' means delivering analytics to address every potential issue in retail. Analytics for every role in retail. And for every format in retail.

Manthan is the choice of over 170 retail and CPG organizations across 21 countries.



We know retail.

Ten years ago, our team predicted the power of cloud-based analytics and the importance of omnichannel operations. So we architected the most comprehensive portfolio of analytics products and solutions for retailers by combining mathematics, technology and deep domain expertise.

Over the past few years, we've empowered 170 leading retailers across 21 countries to make better decisions every day with accessible and intuitive analytics.

Today, we foresee on-tap enablement for every role in retail. All you need to do is Switch On.



Analyze. Decide. Do.

Manthan, Inc.

Palo Alto | Scottsdale | Chicago | Mexico City
London | Manila | Singapore | Dubai | Bangalore

7975 N. Hayden Road, Suite C-240, Scottsdale, AZ 85258

t: 800 746 9370, f: 888 384 0989

manthan.com