

Pricer SmartTAG™

Segment displays

Classic design with segment layout

The SmartTAG labels all fit on the same product shelf providing flexibility so you can pick the best-fitting label for each product facing.



Features

- Segment-based LCD display for easy updating, with colored promo and price zones
- Fits on the same rail as all other SmartTAG small, medium and large electronic shelf labels
- Fast-change battery cassette.
- Extensive promotional supports available



Pricer SmartTAG™ Small, E5 layout



Pricer SmartTAG™ Medium, E5 layout, and with a SmartCLIP (above)



Pricer SmartTAG™ Large, E5 layout



Pricer SmartTAG™ labels: S/M/L sizes

Pricer SmartTAG™ labels fit on the same rail



Physical characteristics

| SmartTAG size | Small | Medium | Large |
|---|--|----------------------------------|----------------------------------|
| Article Numbers (E2) (display layout) (E4) (E5) | 19202-00 19210-00 19220-00 | 19302-00 19310-00 19320-00 | 19402-00 19410-00 19420-00 |
| Outer dimensions (mm) [h x w x d] | 48 x 35 x 11 | 70 x 35 x 11 | 92 x 42 x 11 |
| Weight | 22 g | 27.5 g | 35.6 g |
| Package | 25 per box | 25 per box | 25 per box |
| Customization | Custom color areas (min. quantities apply) | | |

Display

| | | | |
|--------------------|------------|------------|------------|
| Display technology | LCD | LCD | LCD |
| Display size (mm) | 36 x 22 mm | 57 x 22 mm | 77 x 25 mm |
| Display area (cm²) | 7.9 | 12.5 | 19.3 |
| Number of segments | 170 | 172 | 184 |
| Number of pages | 32 | 32 | 32 |

Software requirements

| | |
|----------------------|--|
| System compatibility | Pricer Server R3.5 SP1 Patch 2 or later Pricer QUAD Speed |
|----------------------|--|

Interfaces

| | | | |
|-----------------------------|---|------------|------------|
| Attachments – rail & single | Continuum – refer to the Attachments catalogue | | |
| Paper Overlay | 46 x 10 mm | 66 x 10 mm | 90 x 10 mm |
| Built-in promotion | Pricer SmartCLIP side holder for shelftalkers (Medium & Large only) | | |
| Accessories | Pricer SmartFRAME for vertical shelf talkers and surrounds | | |

Environmental

| | | | |
|---------------------------|-----------------|-----|-----|
| Battery replaceable | Yes | Yes | Yes |
| Operating temperature | +5° C to +40° C | | |
| Water resistance | Yes | Yes | Yes |
| Compliance | RoHS, WEEE | | |
| Freezer version available | No | Yes | No |

*at room temperature around +20°