

Pricer SmartTAG™ HD

Medium & Large graphic displays

Free-format layout that fits on rails



Features

- Crisp High Definition DotMatrix™ display for easy readability, with fine resolution for better rendering of text and graphics
- Extra-wide 170° viewing angle and low reflection in all lighting situations
- Integrates both sizes on the same rail, or alongside Continuum segment-based electronic shelf labels
- Fast-change battery cassette
- Extensive promotional supports available

Pricer SmartTAG™ label with promotional information (SmartFRAME)



Pricer SmartTAG™ label range (DotMatrix graphic displays)

Pricer SmartTAG™ labels fit on the same rail



Physical characteristics

SmartTAG size	HD Medium	HD Large
Article Number	19500-10	19601-00
Outer dimensions [height x width x depth]	70 x 35 x 11 mm	42 x 92 x 11 mm
Weight	25.3 g	31 g
Package	25 per box	25 per box
Customization	Standard white frame can be customized	

Display

Display technology	Graphic DotMatrix™ zero-power bi-stable	
Display size	48 x 20 mm	67 x 29 mm
Pixels	172 x 72 pixels	296 x 128 pixels
Resolution	91 dpi	110 dpi
Barcode readable on display	Yes	Yes
Viewing angle	170°	170°
Refresh time	4 s *	4 s *
Number of pages	8	2

Software requirements

System compatibility	Pricer Server R3.5 SP1 Patch 2 or later
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Interfaces

Attachments – rail & single	Continuum – refer to the Attachments catalogue
Built-in promotion	Pricer SmartCLIP side holder for shelftalkers
Accessories	Pricer SmartFRAME for vertical shelf talkers and surrounds
Wireless	PP4C and Pricer QUAD Speed (PP16)

Environmental

Battery replaceable	Yes
Operating temperature	+5° C to +40° C
Water resistance	Yes
Compliance	RoHS, WEEE

*at room temperature around +20°